

## PRELIMINARY CONFERENCE PROGRAM

The upcoming conference is themed “**Take the Initiative! Exploring Innovations & Resiliency in Community Planning**”. This theme was chosen to explore and celebrate the innovations and new directions that are being advanced in community planning in Alberta and beyond. CPAA wishes to provide a collaborative space to allow planners, administrators, and elected officials to see what other groups are trying out and to learn from current innovations in planning. Join us!

Conference registration information can be found at <https://www.cpaabiz/content/2021-cpaabiz-virtual-conference>

### May 3<sup>rd</sup> MONDAY

#### EDUCATION SESSION

#### Rural Destinations Do It Differently

10 Steps to Becoming a Place People Want to Visit

Chris Hughes

*BC Hughes*

A deep dive into why being different is your greatest asset. In a world of homogenization, box stores, retail strips, and fast food, the travel market is shifting and looking for more intimate and real experiences. Learn how to uncover your greatest strengths and mobilize them into possibly the next-big-thing.

Chris has a special gift. He sees opportunities to make people smile and is driven by the little things that make businesses and destinations fun and memorable. All of those things that surprise someone and make them want to capture the moment are paramount to his way of thinking.

An outside the box kind of guy, Chris has a ton of experience working with tourism regions and destinations, building visitor experiences, strategies and touring routes, as well as working with private and public attractions, destination marketing organizations, mom and pop resorts, campgrounds and motels.

### MAIN CONFERENCE

#### KEYNOTE

#### Live-Work-Play'd Out

The New Era of Recruitment & Retention

Chris Hughes

*BC Hughes*

#### PLENARY

#### Intergovernmental Relationship Building

AUMA & RMA Updates

Barry Morishita, *AUMA President*

Paul McLauchlin, *RMA President*

#### CONFIRMED SESSIONS

#### Cochrane On-demand Local Transit (COLT)

A Demand Driven Approach to Transit

Devin LaFleche

*Town of Cochrane*

#### Drone Technologies

Village of Foremost & additional examples

Doug Hanna

*Foremost UAS Test Range*

**May 4<sup>th</sup> TUESDAY**

**CONFIRMED SESSIONS**

**Social Procurement**

Innovative procurement ideas to help support local economies & provide positive impacts on the world

Tim Coldwell, *Chandos Construction*

David LePage, *Buy Social Canada*

**Municipal Leadership in Stormwater Resilience**

Marissa Koop, *B&A Planning Group*

Jennifer Massig, *Magna Engineering*

**Uproot Food Collective**

Innovative food production program in Alberta

Allen Yee,

*Uproot Food Collective*

**Adaptive Planning & Engagement Processes**

Planning and public engagement in a pandemic world – what works and what may continue into the future?

Bridget Honch & Tamille Beynon,

*B & A Planning Group*

**LUNCH TIME CPAA AGM**

**CONFIRMED SESSIONS**

**Valleyview Passive House Town Hall**

Comfortable, Affordable and Sustainable

Ben Berlinguette, *Town of Valleyview*

Oscar Flechas, *Flechas Architecture*

**Municipal Boundary Battles**

Annexations in Alberta

Sandeep Agrawal,

*School of Urban and Regional Planning,  
University of Alberta*

**PLENARY**

**A Legal Update**

Marny Paul & Lorne Randa,

*Brownlee LLP*

## May 5<sup>th</sup> WEDNESDAY

CONFIRMED  
SESSION

### Balancing Regulation and Economic Development

The Dreaded Land Use Bylaw

Nick Pryce

*V3 Companies of Canada*

PLENARY

### Thriving, Not Surviving

Community Building Through School Revitalization

Kevin Van Lagen, M. ED.

*Principal of Altario and Consort Schools*

CLOSING

